KINGSLEY MATTHEW

Web Developer

Lagos State, Nigeria | 09117308837 | alvingideon380@gmail.com | alvingideontech.netlify.app

PROFILE

Web developer based in Lagos State, Nigeria. I design and build responsive websites for small businesses and Instagram-based brands on WordPress, Wix and GoDaddy, supported by hands-on experience in social media management, Canva graphic design and digital marketing, including Facebook Ads.

WORK EXPERIENCE

Social Media Manager & Graphic Designer 2025 – Present
Anonymous Media Academy

- Manage and grow social media platforms.
- Develop content strategies and optimise performance.
- Run Facebook Ads campaigns.
- Produce high-quality graphics and marketing content.

Social Media Manager May 2025 – March 2026
AVM Studios

- Managed the academy's Instagram account and supported its day-to-day online activities.
- Prepared and organised content for social media.
- Created graphics and visual materials using Canva.
- Assisted with audience engagement and communication.
- Helped maintain the account's visual consistency.
- Worked with digital tools to organise and manage social media tasks.

Canva Designer 2024 – 2025
Haircentric Salon & Spa

- Designed promotional graphics and branded content.
- Improved visual identity across digital platforms.
- Assisted in campaign creative direction.

WEB PROJECTS

- **10+ websites** designed and built for Instagram-based businesses and brands (examples available on request).
- **ESTORA Suites** – personal concept for a luxury real estate website; design and build. estorasuites.netlify.app
- **Market Square** – completed client project for MarketSquare Experiential Limited. marketsquareexp.com
- **Personal portfolio website** – design and build. alvingideontech.netlify.app

SKILLS

Web: Website design and development, WordPress, Wix, GoDaddy
Design & content: Canva, graphic design, brand identity, content planning, copywriting, basic video editing
Marketing: Social media strategy, Facebook Ads, community management, analytics and reporting, trend research
Productivity: Google Workspace (Sheets, Docs, Calendar, Meet), Microsoft PowerPoint, data entry, research, problem-solving

CERTIFICATIONS

- Digital and Social Media Marketing – Atingi Digital
- Facebook Ads Manager – Great Learning

EDUCATION

- B.Sc. Computer Science – National Open University of Nigeria (NOUN)